

POPE SWIM & DIVE SPONSOR PROGRAM

Below is information on the Pope Swim & Dive Booster Club sponsorship program. This program helps offset higher overnight trip costs and registration fees. All swim & dive families are encouraged to find at least one **GOLD** sponsor.

A list of businesses that participated last year is attached showing the swimmer that secured the sponsorship. These businesses are 'reserved' for the returning swimmer. If no name is shown in the 'athlete' column, the sponsorship is "open" (these were secured by last year's seniors).

Solicit businesses that you frequent including insurance companies, doctor, dentist, nail salon, cleaners, banks etc.

What's in it for you? Every \$100 in sponsorship monies will result in a \$50 credit to be used toward trip costs, registration fees or spirit wear. **Get a Gold Sponsor and you will have earned \$175 toward the cost of the overnight trip!** Sponsorship monies earned must be used during the current season and cannot rollover to next year.

The levels of sponsorship are:

GOLD SPONSORSHIP (\$250)

- COMPANY NAME ON SPONSORSHIP BANNER TO BE DISPLAYED AT ALL MEETS
- FULL PAGE AD IN ALL HOME SOUVENIR MEET PROGRAMS
- COMPANY SHOWN ON HOME PAGE OF POPE SWIM & DIVE WEBSITE AS A BUSINESS SPONSOR
- LINK TO COMPANY WEBSITE ON HOME PAGE OF POPE SWIM & DIVE WEBSITE
- COMPANY RECOGNIZED FOR ITS CONTRIBUTION BY ANNOUNCER AT ALL HOME HOST MEETS
- COMPANY NAME INCLUDED ON ALL E-BLASTS AS A BUSINESS SPONSOR

SILVER SPONSORSHIP (\$100)

- HALF PAGE AD IN ALL HOME SOUVENIR MEET PROGRAMS
- COMPANY SHOWN ON HOME PAGE OF POPE SWIM & DIVE WEBSITE AS A BUSINESS SPONSOR
- LINK TO COMPANY WEBSITE ON HOME PAGE OF POPE SWIM & DIVE WEBSITE
- COMPANY RECOGNIZED FOR ITS CONTRIBUTION BY ANNOUNCER AT ALL HOME HOST MEETS

ADVERTISEMENT (\$50)

- BUSINESS CARD SIZE AD IN ALL HOME SOUVENIR MEET PROGRAMS

DEADLINE IS NOVEMBER 1, 2010

NOTE: If any business is interested in sponsoring one of the meets, please contact Coach Haon for information!